# Academia Industry Dialogue in Sukuna Multiple Campus



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## 1. Introduction



## Academia Industry Dialogue (AID)

Partnership between universities and industries has become increasingly important in recent years. The traditional classroom model of education is no longer enough to prepare students for the workforce. In today's generation, Academia Industry Partnership are essential for producing qualified workforce. These collaborations benefit both parties: while universities have the chance to work on pertinent technologies and problems, the industry obtains skilled workers with practical training and specialized expertise.

For the effective partnership, Academia Industry Dialogue (AID) is necessary. It is becoming predominant nowadays as it provides opportunity for both the parties Academic Institutions and Industries to come together and discuss the current issues and the solutions to go forward.

Needless to say those universities are the main talent pipeline for the industry but unfortunately many university graduates fail to get employed and the root cause of this unemployment has always been a disparity of skills required by the industry and the lack of practical knowledge of the graduates. Hence, it is imperative that academicians and the employers of the industries get on one stand to ensure that higher education institutions are linked to contemporary industrial needs. Particularly, to boost multi-dimensional productivity among the graduates, the gap between industry and academia must be minimized to enhance nationwide progress.

Academia Industry Dialogues are very important as they bring many benefits and contributions to the overall educational experience and professional development of the students. These interactions act as a bridge between the theoretical knowledge gained in class and real industry practice, preparing students to excel in their chosen careers.

First, AID gives students insight into the latest trends, technologies, and practices in the professional world. This experience will give them relevant skills and knowledge that can be directly applied to their area of expertise. Second, these exchanges foster collaboration among students, faculty, and industry professionals, leading to research and innovation. Collaborative projects, internships, and industry-sponsored research activities provide students with a platform to tackle real-world problems and contribute to industry growth. Such experiences improve

student's problem-solving skills, critical thinking, and creativity, making them the right professional for the industry.

Third, AID create networking opportunities for students. You'll be able to interact with industry experts, experts, and alumni, and make valuable connections that can help you with internships, employment, and mentoring. These connections often lead to career opportunities and exposure to industry practices, giving students a competitive edge in the job market.

# 2. Program Objective

- 1. To enable knowledge transfer between academia and industry
- 2. To provide opportunities for students, researcher, and professional to develop skills relevant to both academia and industry
- 3. To facilitate networking opportunities for academia and industry representatives to build relationships.
- 4. To enhance workforce development of graduates.

# 3. Program Schedule

Day	Date	Event	Guests
Day 1	2080-11-21	Panel Discussion	Mr. Utsav Thapa & Roman Kattel
Day 2	2080-11-22	Experience Sharing	Mr. Bholeshwor Dulal



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# $\textbf{4.} \ \ \textbf{AID Activities Performed in Sukuna Multiple Campus (SMC)}$

Keeping this in mind, Sukuna Multiple Campus (SMC) organized Academia Industry Dialogue (AID) program on Falgun 22, 2080 in the campus. The Program was introduced in SMC Innovex 2080 event where Sukuna Multiple Campus had provided the opportunity to student for conducting panel discussion in the fully occupied conference hall of SMC.

It was the first time SMC had organized a grand event where different industrialist and Entrepreneur were invited to share their journey as well as discussed about the opportunities and challenges in Nepal. The Program was divided into two different events such as Panel Discussion and Experience Sharing. Campus Chief, Assistant Campus Chief, Faculty Members, Students, businessmen as well as representatives from different Social, Political and Business Association.

#### A. Panel Discussion:

Panel Discussion held during SMC Innovex 2080 which featured two successful young entrepreneurs Mr. Utsav Thapa and Mr. Roman Kattel. With their wealth of experience and entrepreneurial achievements, they shared invaluable insights and strategies on the journey "from idea generation to market domination". The discussion aimed at cultivating an entrepreneurial mindset among students and encouraging them to think innovatively and pursue their business aspirations.

The event took place in the campus's Seminar Hall on Falgun 22, 2080. Here all the efforts were used to provide a conductive environment for an engaging and insightful discussion. Approximately 200 participants, including students, faculty members, and other stakeholders gathered to listen to the panelist's perspectives and learn from their entrepreneurial journey.

A BBA Sixth Semester student, Rojina Raut skillfully guided the conversation and facilitated audience interaction. The panelists elaborated on various aspects of entrepreneurship, ranging from idea generation and market research to product development, marketing strategies and scaling up business.

The key speakers Mr. Thapa and Mr. Kattel both shared personal anecdotes, challenges they faced, and lessons they learned along their entrepreneurial journey. They also inspired their attendees with their stories of success. They emphasized the importance of embracing failures, learning from setbacks and staying resilient in the face of challenges.

The panel discussion concluded with the lively Q&A session where audience participated with the relevant questions to the distinguished Panelist.

### **B. Experience Sharing Session**

The Experience Sharing session is another highlight of Academia Industry Dialogue (AID) event which held on Falgun 22, 2080 in Campus Seminar Hall.

The experienced sharing session featured Mr. Bholeshwor Dulal, a highly prominent industrialist having a portfolio of successful ventures. In this program, Mr. Dulal shared insights, challenges and lesson learned from his entrepreneurial journey. He discussed about how to be optimistic and look for positives while doing business in Nepal. He provided valuable guidance and inspirations to attendees by sharing his wonderful journey about how he dealt with the challenges. His wealth of experience and energy and enthusiasm connected the audience strongly.

# 5. Outcome of AID program (Panel Discussion Event and Experience Sharing Program)

- 1. Students got valuable Insight into the latest trends, technologies, and practices in the professional world.
- 2. Valuable Insight to the community about Entrepreneurship related discussion.
- 3. Students get motivated by the practical interactions.
- 4. Students have opportunity to network with the young and successful entrepreneurship.
- 5. Enhanced Campus reputation through Academia Industry Dialogue.
- 6. Industries have welcomed this practice and now more opportunities to conduct this program more sophisticatedly.

## 6. Conclusion

AID programs are becoming inevitable nowadays as it provides holistic benefits to the society. Especially students can get practical knowledge, gain the insight and enhance their skills beyond the classroom. SMC's initiation to AID has definitely spread a good message to the community and SMC is committed to continue AID in regular manner.

## 7. Recommendation

SMC would like to recommend that these programs should be held in continuous basis inside the campus. As AID is a new concept in this region, SMC should initiate this program and connect

with the local and national level Industries and provide the platform to students as well as community to enhance their skill and knowledge.

# 8. ANNEXES

Copy of Minutes regarding Panel Discussion and Experience Session Event





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